

Rotary's Pathways for Young Leaders

Empowering Youth Through Service, Leadership, and Global Citizenship in a Safe, Supportive Environment.



Interact: Service in Action

Youth-led service clubs for ages 12-18 to serve communities and promote global understanding.

Young RYLA - 13 YRS OLD

RYLA: RYLA - 16 - 18 yrs old Leadership Development

Intensive camps and programs that build leadership and professional skills.



Youth Exchange: Global Citizenship

Cultural immersion programs for ages 15-19 to learn a new language and culture.

Scholarships for Your Future

Funding opportunities are available at local, district, and global levels for academic study.



A Commitment to Safety

All programs feature strict youth protection policies, including mandatory volunteer screening and training.

Bridges to the Family:

5 Strategies to Engage Rotary Youth Parents

PASSIVE
OBSERVERS



Parents



REDEFINING THE RELATIONSHIP



Treat Parents as Partners

Invite parents to planning meetings and recognize their unique skills beyond just being "chaperones."



Focus on the Child's Growth

Share stories of youth leadership and use simple language instead of Rotary-specific jargon.



"Rotary isn't just for your child—it's with your family."

Use this core message to shift parent perception from service provider to community partner.

CREATING ACTIVE PATHWAYS



Low-Commitment Entry Points

Offer one-time volunteer roles with a "no membership required" invitation to build trust.



Family-Inclusive Experiences

Host service projects and social milestones where siblings and parents are explicitly welcomed.



Provide a Clear "Next Step"

Assign a specific club contact to guide interested parents toward volunteering

CORE MESSAGE:

"Rotary isn't just for your child—it's with." Use this core message to shift parent perception from service provider to community partner.



ACTIVE
COMMUNITY
PARTNERS



BUILD TRUST. REDUCE BARRIERS. STRENGTHEN THE CLUB.

The Rotary Lifelong Journey: Sustaining Youth Engagement

Phase 1: Building the Foundation (Youth Programs)



Foster Active Mentorship

Rotarians should serve as advocates and listeners to introduce the "family of Rotary."



Treat Youth as Equal Partners

Regularly invite participants to club meetings and service projects to contribute ideas.



Ages 12-18
Interact Clubs & Youth Exchange

Create Intergenerational Partnerships

Collaborative service projects increase a young person's investment in the Rotary community.

Phase 2: Bridging to Adulthood (Alumni & Career)



Facilitate the Rotaract Transition

Actively connect graduating students to university or community-based Rotaract clubs.

Ages 18+
Rotaract Clubs & Rotex Groups



Formalize Alumni Engagement

Welcome alumni back as guest speakers, committee members, or program counselors.

Provide Continued Professional Value

Offer scholarships, peace fellowships, and vocational networking to remain relevant to their careers.



Professional
Rotary Fellowships & Action Groups

Today's guest speakers will explore three questions designed to spark **shared learning and conversation**

- **How do youth district leaders help clubs expand their Youth Programs?**
- **How can our Rotary clubs intentionally engage the families of the youth we serve, not just the youth themselves?**
- **How can our Rotary clubs maintain meaningful, long-term relationships with youth we support as they grow and transition to new stages of life?**

When youth programs deepen member engagement, they don't just serve young people — they strengthen relationships, purpose, and belonging within the club.

The Implementation Checklist

Immediate actions for your next Club Board meeting.



- Audit Communication:** Are we using acronyms? Are we telling parents why we support their kids?
- Identify Upcoming Events:** Which upcoming service project can be opened to non-member parents and siblings?
- Appoint a Liaison:** Who is the specific point of contact for youth parents?
- Review Roles:** Create a list of 'micro-volunteer' tasks (1-2 hours) that require no membership.
- Plan the Ask:** Schedule a recognition event where the 'No membership required' message is delivered.

Five Strategic Pillars for Parent Engagement



1. Partnership



2. Entry Points



3. Visibility



4. Culture



5. Conversion

Each pillar is designed to be actionable immediately.